



Minding Your Bidness.



PRECISE AGILE
AUCTIONEERING.

1. Accurate Appraisal
2. Great Marketing
3. Innovative Auctions
4. Logistics & Payment
5. Effective Follow-through



Agility means more than just being different. It means recognizing that there are important dimensions of auction performance that can be better achieved through more accurate appraisals, better previews and better integration of on site and online auctions.

After 60 years of developing the skills and savvy that has gained the respect of clients throughout the world, we saw the auction business changing and knew our business needed to change too, so we began with a new vision. An agile vision, to bring more to the cycle of leveraging your assets.

That's why we started over. And why we believe we are able to deliver more to clients.

In a word: **AGILE.**



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www.mdavisgroup.com

AGILE Auctioneering



M. Davis Group



The AGILE Cycle

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Accurate Appraisals

Market Valuation
Comparative Pricing

Great Marketing

Direct Marketing
Online Marketing
Direct Solicitation
Video Production
Professional Photos

Innovative Solutions

Staged Showing
Auction Profiles
Online, Phone and Proxy Bidding
Data Mining for Optimization

Logistics & Payment

Home Office
Billing/Credit
Shipping
Insurance

Client Follow Through

Documentation
Satisfaction Survey

The M. Davis Auction Showroom Warehouse Highlights

- 40,000 square feet of secure and sprinklered warehouse space
- 7,500 square feet of high bay storage
- Temperature controlled indoor space
- 1.5 acres of fully fenced and secure outdoor storage
- Racks on racks on racks – storage for any piece, large or small

Viewing & Storage Areas

Staged showing areas provide a gallery setting to best display equipment. Our cutting edge inventory system allows us to group equipment for maximum buyer focus. Flexible storage systems enable us to shift equipment in and out of the spotlight depending on interest and auction categories.

Logistics & Payment

We provide wide ranging and targeted marketing, sales and equipment improvement efforts. Our comprehensive services include full management of the rigging, unloading, loading and shipping processes if needed. Clear and simple sales reports complete the process.

Easy Access

- 1 mile to I-376
- 17 minutes to the Pennsylvania Turnpike
- 3 Active Dock Doors
- 1 Grade Level Door

EXPERIENCE **AGILE**
AUCTIONEERING.

AUCTION CATALOG

Kraft Heinz

Food, Beverage, Chemical Processing
& Packaging Equipment Auction

The M. Davis Auction Showroom
Wednesday, July 13, 2016 @ 11:00 AM



A 15% Buyer's Premium Applies On All Sales. (18% For Successful Online Bids)



412.521.5751 • www.mdavisgroup.com

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THE FUTURE
OF AUCTIONS
THE M. DAVIS
AUCTION SHOWROOM
10,000 SQ. FT. SECURE WAREHOUSE
TAGGED VIEWING AREAS
5 ACRES SECURE OUTDOOR STORAGE
CONVENIENT ACCESS
5 MILE TO I-376 & 17 MIN. TO THE TURNPIKE
GETTING EDGE INVENTORY